

**OFFICIAL NOTICE****Third-Party Online Sales Policy****Effective June 1, 2026**

FreezPak/Altor (“Company”) hereby establishes the following policy governing the sale and distribution of FreezPak-branded products through third-party online marketplaces. This policy is implemented to protect the integrity of the FreezPak brand, ensure compliance across all distribution channels, and support the Company’s authorized distribution network.

**1. Drop Shipping Prohibition**

Effective June 1, 2026, the Company strictly prohibits the drop shipment of any FreezPak-branded products to third-party marketplaces, including but not limited to Amazon.com, Walmart.com, and eBay.com.

- All products must be delivered directly to the physical location of the authorized purchasing distributor or dealer.
- Any distributor or dealer found to be in violation of this provision may, at the sole discretion of the Company, be subject to immediate suspension or termination of purchasing privileges.

**2. Third-Party Marketplace Sales Restrictions**

Effective June 1, 2026, the sale or offering for sale of FreezPak-branded products on any third-party marketplace is prohibited without the prior express written consent of FreezPak/Altor.

- Authorized participation in third-party marketplaces will be granted solely at the discretion of the Company.
- The Company will not accept or review unsolicited applications or requests for authorization.
- This restriction applies to all forms of marketplace participation, including but not limited to third-party (3P) and first-party (1P) selling arrangements with retailers such as Amazon and Walmart.

**3. Permitted Sales Channels**

Authorized distributors and dealers may sell FreezPak products through their independently owned and operated websites, provided such sales comply with all applicable Company policies, guidelines, and brand standards.

**4. Enforcement and Compliance**

FreezPak/Altor reserves the right to monitor compliance with this policy and to take any action it deems necessary, including but not limited to suspension, termination, or restriction of distribution rights, in order to enforce these requirements and protect its brand and channel partners.

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FreezPak/Altor appreciates the continued cooperation and support of its valued partners in adhering to this policy.